

தீனத் தீனத்
DAILY CHANTH

PRESENTS



HOME PRODUCTS ELECTRONICS & FURNITURE EXPO

15, 16 & 17 July 2017 | Chennai Trade Centre

*Special
Attraction*

AADI SHOPPING

FESTIVAL 2017




TURNKEY EVENTS
Key to success

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i deal Ads & Events
Ideas for Life

About us

DailyThanthi is the largest circulated and read Tamil daily with over 17 editions across Tamilnadu, Pondicherry, Bangalore, Mumbai and Dubai. DailyThanthi is the only Tamil daily to have an overseas edition. The current circulation on an average daily is 17,14,743 copies and a readership of more than 82,83,000 readers daily. DailyThanthi has the largest readership base in the 'Socio Economic Classification - AB' category.

Daily Thanthi's earlier events including Property & Real estate, Automobile, Fashion & Jewellery, Consumer expo & Education fair held in various cities of Tamilnadu had been very successful in generating highest footfalls in all the expos.

Daily Thanthi in association with Turnkey Events & I Deal Ads & Events, is organizing "Home Products, Electronics & Furniture Expo". Turnkey events & I Deal Ads & Events are pioneers in organizing Property Expo, Lifestyle Expo, B2B Expo of various industries across the country. Turn Key events & I Deal Ads & Events are Thorough Professionals in the field of media and publicity for the past 8 years and have serviced lot of MNC companies and India's big corporates.

WE SERVE
YOU THE
BEST



Product Showcase



Product Showcase



Our Previous Expos



Our Previous Expos



Media Plan

Radio

Hello FM.

TV

Thanthi TV

Online

SMS, E-mail Marketing

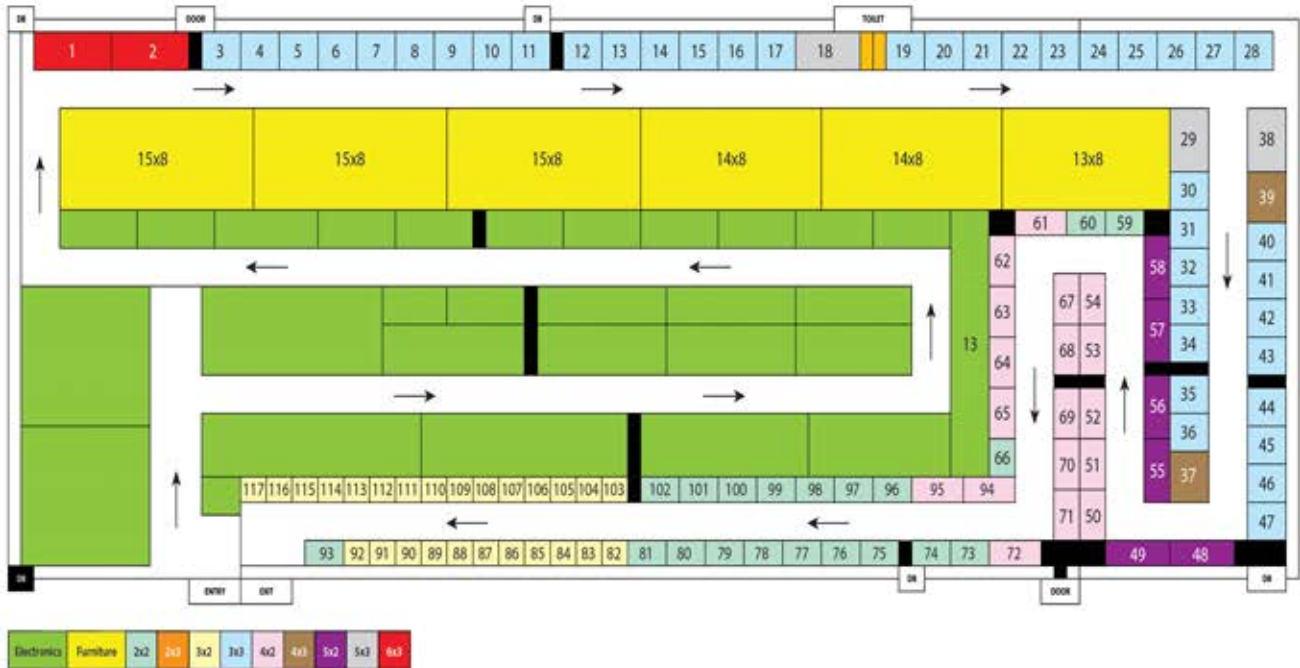
Outdoor Advertising

Hoarding

Press Ads

Daily Thanthi
& Local Print Media

Floor Plan



*** 25% extra for corner stall**

**Stall per sq.mt is Rs 10,000/-
+ 15 % tax**

Payment Terms : 100% payment is to be paid in Advance at the time of booking. Payment should be made through Cheque / DD only payable at Chennai in favour of "Turnkey Events". The necessary contract form should be duly filled with all aspects while payment done. No contract form will be entertained without payment. 15% Service Tax Applicable.

Don't Miss It!..

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